

# Annual Review 2018/19





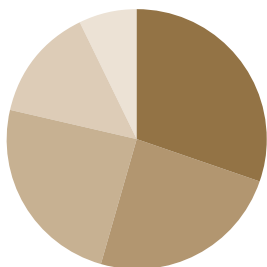
# Our Members

Over 700 Members and their families from more than 80 countries



## Disciplines

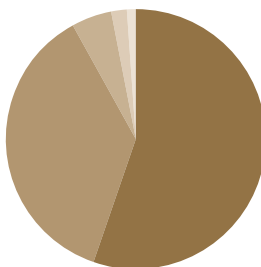
studied by Members in 2018/19



● Political & Social Sciences	30%
● Medical & Natural Sciences	24%
● Arts & Humanities	24%
● Law	14%
● Business	7%

## Degree type

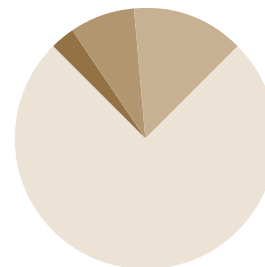
studied by Members in 2018/19



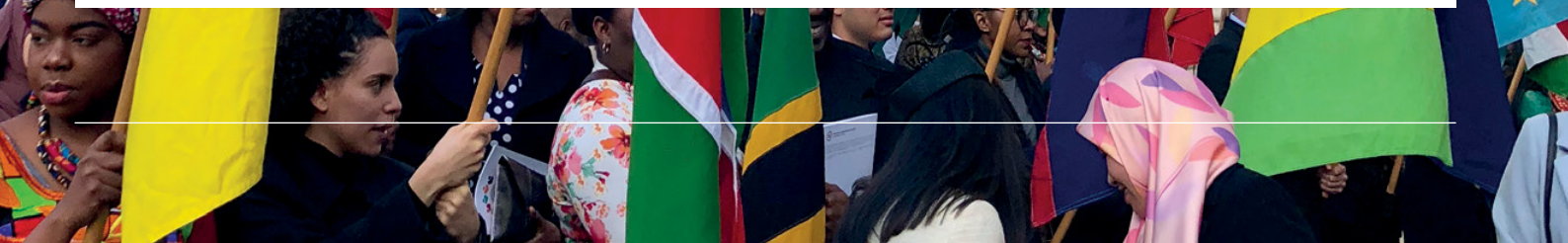
● Master's	56%
● PhD	37%
● Law qualification	5%
● Fellowship/Post Doctoral	2%
● Other	1%

## Scholarships and bursaries

for Members in 2018/19



● Mecklenburgh Funds	3%
● Bursaries	8%
● Scholarships	14%
● Self-funding	75%



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# Free trade of the mind

As a nation, we are increasingly looking outwards to forge new partnerships with the rapidly developing economic powerhouses of the world. Our future depends upon it.

We are fortunate that, in turn, some of the brightest young minds from among the 53 nations of the Commonwealth, as well as Indonesia, China, Brazil, and the United States - to name but a few - look to the United Kingdom at the start of their careers to fulfil their academic and professional ambitions.

In 2018/19, we welcomed almost 700 Members to their home in London. We had 573 studying Members, enrolled at 45 different academic institutions across London, reading everything from biomedical engineering to opera performance. 106 of these were accompanied by a partner and in addition there were about 50 children living at the College with their parents.

Creating a home in London that celebrates international diversity, friendship, individual achievement and social action, Goodenough thrives on a truly remarkable synergy between resident Members and the College staff.

In this year's Annual Review, we'll be reflecting on the ways in which the ambitions of our Members and those of the College combine to form such an enriching and dynamic community. Long may it continue to develop, re-invigorate itself and remain relevant to an ever-changing world.

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## Foreword

**Eric Tracey** Chairman of the Board

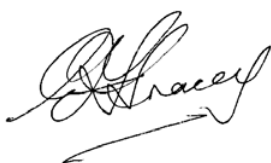


Since taking up her post in October 2018, our new Director, Rebecca Matthews, has wasted no time adding her international expertise and perceptive management to the unique way in which Goodenough College helps its Members fulfil their academic and career ambitions.

The feedback from all quarters has been outstanding and there is a palpable sense of excitement within the College that with Rebecca at the helm, our future is in excellent hands. From her management roles at the highest level, Rebecca has honed an approach to decisive leadership based on a focused, consultative process. “It’s the Danish way,” as she puts it, “and I too am a great believer in listening first, learning and then taking action.”

This process underlies the comprehensive review of the College’s mission and strategic objectives currently being undertaken by Rebecca and the Board. Our analysis has been informed by a wide-ranging consultation with Members, staff, Executives, Fellows, Governors and Alumni. Detailed plans and related KPIs for implementing our mission statement and strategic objectives are close to completion and we will be reporting on this initiative in next year’s Annual Review.

At a time when our relationships with Europe and the rest of the world are in a process of change, maintaining the College’s historic relationship with the Commonwealth is all the more valuable. Under the aegis of Her Majesty the Queen, our overriding goal is to ensure we continue to meet the needs and aspirations of 21<sup>st</sup> century postgraduates from all over the world to further their studies, explore new opportunities, experience the richness of the interactive international community at Goodenough College and develop their understanding of, and lifelong affection, for the United Kingdom.



**Eric Tracey**  
Chairman of the Board

“Our overriding goal is to ensure we continue to meet the needs and aspirations of 21<sup>st</sup> century postgraduates from all over the world to further their studies, explore new opportunities, experience the richness of the interactive international community at Goodenough College and develop their understanding of, and lifelong affection, for the United Kingdom.”



Art and Humanities Faculty Dinner



## Anjali Bhat

(India)

### Studying for her PhD in Neuroscience at UCL

Goodenough is something of a utopia to me. I have moved around the world a fair bit: Bangalore, Belfast, California and London primarily, but the community I have discovered here is unlike any I've known. A conversation between a Kiwi pianist, an Israeli soldier, an Egyptian prince and a Maltese dentist on topics like the nature of consciousness is never more than a glass of wine away.

People here love living at Goodenough which is a joy to behold. More so, they are curious about each other. In my time here I've seen many of my fellow Members suddenly appreciate entirely new concepts – as I have done too. I can't not mention the societies and events; there is such a feast of opportunities to learn and experience new things such as art, music, the evening balls, opera, sports, dance and culture.

For me, it has been even more than that, particularly in running the Drama Society. With the support of the College and the friends I've met here, theatre has become my second career. I've been able to write and direct several plays, introduce an unexpectedly prodigious annual jazz cabaret night and set up our very own professional theatre company. I'm very proud to say we recently performed *The Glass Elephant* at the Edinburgh Fringe Festival – and we have every intention of continuing to work together after we leave Goodenough.





## Director's report

Rebecca Matthews Director



“Like all new Members, I was drawn to Goodenough by the values on which the College is predicated – supporting the acquisition of knowledge, increasing understanding between peoples and cultures and subscribing to the democratic commitments of global citizenship.”

### A sense of belonging

Each new cohort of Goodenough Members enters the doors of the College motivated by the ambition to further their education at the highest level and to contribute to their chosen field. Many are equally inspired to use their skills to help make a difference in the world.

Goodenough is also a gateway into discovering what makes London tick, into contacts and skills to enhance individual brilliance, into a supported personal orientation to key aspects of British culture and institutions, and of course into a great deal of fun and enjoyment.

These enterprising young women and men standing for the first time in the quad of London House may well feel much as I did having made a journey from Denmark to take up my post as Director. Like all new Members, I was drawn to Goodenough by the values

on which the College is predicated – supporting the acquisition of knowledge, increasing understanding between peoples and cultures and subscribing to the democratic commitments of global citizenship. One year on, I am still in awe at the way the College and its Members together deliver on this vision.

These are values worth celebrating. The College will always provide a home in London with a diverse international community for Members and Alumni. That sense of diversity – whether of culture, background, or academic interest – lies at the heart of College life. For almost 90 years, through both its current Membership and Alumni, Goodenough has been living out the message of international understanding. Being part of this community is certainly something to be proud of.



*Cosi Fan Tutte performance*



“As Social Co-Chair in the Members’ Council, it has been my privilege to organise around eight events at the College in my time here, including four balls and a jazz cabaret for charity. Organising these events, and seeing people enjoying themselves is incredibly rewarding and part of the reason Goodenough is such a wonderful home.”

**Jasmine May Cachia Mintooff, Malta**

Studying for her Professional Doctorate in Paediatric Dentistry at UCL.



Top: College Jazz concert  
Right: Cricket team



## Director's report

continued

### A sense of discovery

Leveraging and adding to the intellectual capital among resident Members depends on participation. This has been spectacularly successful at Goodenough because it satisfies both the ambitions of the College and its community.

Maintaining the highest calibre of guest speakers, the College has continued to attract inspirational figures from a breath-taking range of disciplines. We've benefitted from the insights of Professors and Doctors of London University, UCL, LSE, SOAS, the Universities of Oxford Durham and Yale, and from a number of Goodenough Alumni – all leaders in their fields. They have led us through everything from the mysteries of international property markets, to decoding the 'Primavera', Bitcoin and Blockchain, and human rights and migration in Russia.

Indeed, the message could not be clearer. No matter how demanding their studies may be, whether here in London or at The Burn in Scotland, Members know their time at Goodenough presents unique opportunities to question and engage with exceptional people on the world stage, in politics and science, business, law, medicine and the arts. And, in the main, to do so without travelling further than the College precincts.

Our historic relationships are also key to the College. We continue to strengthen our ties with the City of London to provide Members with exposure to its key institutions of law, finance and communications.

Equally, if not more impressive, is the extraordinary range of Member-led events that complete the benevolent circle of cultural and intellectual engagement found at Goodenough.

These are opportunities for resident Members to share insights into their fields – right across the range of university faculties – to put themselves forward for administrative roles, and to develop their skills and abilities through the active Member-organised clubs and societies.

Among many initiatives, Members organised their own Scientific Research Conference, ran our largest ever TEDx conference on the theme of "e-quality", produced SATIS (a new College academic journal), recorded a series of academic podcasts, created a sensational production of Mozart's *Così fan Tutti* and – one of my favourites – continued with Croquet for the Terrified.

"Supported by Goodenough's ideas, I've been approved as a parliamentary candidate for a political party and I'm looking at joining a City Livery Company. I've been sign-posted to memoirs of politicians and introduced to an Alderman (now the City of London's Sheriff) during a Dean's Seminar in Budapest. I'm grateful for these opportunities."

**Imad Ahmed, Rwanda**

Studying for his PhD in Infrastructure Economics at UCL.

*Below: The Burn is a beautiful country estate in magnificent grounds on the banks of the river Esk. It was gifted to Goodenough College for study retreats, time to reflect, and the opportunity to explore one of Scotland's most spectacular glens.*





## Jihana Mottley

(Trinidad)

Studying for her PhD in Epidemiology at The London School of Hygiene and Tropical Medicine

After completing my Master's in Boston, I wanted to continue my studies in London at the School of Hygiene and Tropical Medicine, renowned as one of the very best in the world. Finding out about Goodenough by chance, I applied immediately and was honoured to receive a College residential scholarship. Once I have completed my PhD, my aim is to use my expertise on the ground in public health emergencies and epidemics, working with relevant NGOs or the World Health Organisation.

Coming from Trinidad, I'm proud that Commonwealth Members can contribute our sense of shared values and interests to the Goodenough community. I've played a part by helping to host events as co-Chair of the Afro-Caribbean Society. Learning and sharing is such a central part of the Goodenough experience: it forces you to step outside your comfort zone, to experience ideologies, perspectives and interests that may well be new to you, and to do it in an eminently respectful, engaged environment.

For example, finding common ground and understanding among different faiths can be very confrontational. By contrast, the Bible study group I started has provided a welcoming forum for Members to discuss the pursuit of Christian faith in the 21<sup>st</sup> century. This is just one of the many ways Goodenough encourages its Members to articulate themselves clearly (in my case, with a little help from the excellent Good Skills Week workshops) and to interact deeply with the College's diversity.



## Director's report

continued

### A sense of responsibility

Welcoming postgraduates with limited financial means from the Commonwealth and around the world is an essential facet of diversity at Goodenough. To improve access, we have been developing ambitious plans to increase the provision of scholarships and bursaries.

In the forthcoming 2019/20 academic year, the Scholarship Panel will award £362,000 to 69 successful candidates and the Bursary Panel will award £125,000 to 50 continuing Members. This represents a 24% increase in total funds allocated for the academic year 2019/20. Of these funds, 50% have been raised through donations from Alumni and other funders.

Part of our outreach includes continued support for programmes like Cara, the Council for At-Risk Academics, which enables those from conflict zones (like Syria and Turkey) to escape the danger of their home country and to live safely at the College whilst they complete their studies in London.

We also continue to make The Mecklenburgh Fund available to our Members who find themselves requiring emergency assistance.

The College's interaction with issues of social significance continues to grow. Following the success of the formal marking of Windrush Day in the previous academic year, this year we collaborated with the High Commission of Jamaica, in the presence of His Excellency the High Commissioner, to formally recognise Jamaica Day.

We hope to make these significant historic dates regular College calendar events.

Taking the revolutionary impact of science on society as his subject, the distinguished geneticist, cell biologist and Nobel Prize winner, Sir Paul Nurse, reminded Members of the way in which scientific discovery has shaped civilisation over the millennia. In a wholly entertaining and educational presentation, he reinforced the social responsibility inherent in the advancement of knowledge, and how brilliant young researchers in the sciences and mathematics in our universities today will themselves contribute to what he described as the most deeply revolutionary force in civilisation. We are proud to count them among our Members.

“Goodenough College has offered a wonderful community from the moment I arrived from New Zealand. It has made the transition to London very easy. I want to help to continue the community Goodenough has curated and ensure it remains strong and welcoming in the years to come.”

**David Mahon, New Zealand**

Studying for his LLM Master of Laws at London School of Economics.

Scholars' Reception







## James Watson

(UK)

### Studying for his PhD in Theoretical Physics at UCL

Looking towards a potential future in academia, I decided to follow an inspirational lecturer and mentor from Cambridge where I completed my Masters, to UCL where I applied to do my PhD.

During the day at university, I am exploring new and fascinating mathematical and cosmic dimensions in the field of quantum mechanics. Doubly rewarding, when I get back to Goodenough, other absorbing worlds have opened up for me.

The most formative event I've attended so far was a Port Talk by a former editor of *The Guardian*. Not only did I come away with new insights into the state of journalism today, but more importantly, I was inspired to begin writing journalistic pieces on my forays into Theoretical Physics.

To help me make progress to achieve another of my goals, my girlfriend has encouraged me to take up Ballroom Dancing – so we are on our own Strictly Goodenough journey of discovery through everything from tango to jive.

The desire to fulfil our ambitions is something we all share as College Members. Having the opportunity to meet and talk with so many accomplished high-achievers in all walks of life – for example, the Rt Hon the Lord Mayor of London, the City Aldermen, Sheriffs and High Officers who were guests of the College for the Lord Mayor's Garden Party – will, I am certain, have a lasting impact on my future.



## Director's report

continued

“My university has groomed me as a Public Health professional whereas Goodenough College enabled me to explore myself. I have phenomenally grown into a better me as a result of time spent at the College. This place and the community are very much part of who I am, hence the bond is eternal!”

### Sarmad Aziz, Pakistan

Studying for his PhD in Social Epidemiology at London School of Hygiene and Tropical Medicine.

Buckingham Palace Garden Party



### A sense of purpose

During the course of the year, work began on a comprehensive strategic review looking at refreshing our vision, mission and values - the driving force behind our objectives and ensuing projects and activities. As a direct deliverable of the review, we will develop and implement a new five-year plan setting clear targets and Key Performance Indicators (KPIs) so that we can measure impact and achievement and really enhance what Goodenough College delivers to its publics. We have also taken steps to strengthen our communications and marketing activity. For too long, Goodenough College has been a best kept secret. It is time to give what we achieve here in the heart of London a higher profile globally. Developing new relationships with like-minded institutions worldwide will help us move ahead and build our external profile.

Social engagement grows from service and empathy, and I am keen to support these values by broadening the democratic involvement of Members in College life. At my home in Mecklenburgh Square, new Director's afternoon teas have been initiated to meet with Members personally whilst breakfasts continue to take place in the Great Hall - as do regular meetings with Member Council representatives. Our Members are also interacting more closely with the Dean's office to help inform and shape the College's programme of events. All faculties are represented by two or more Members in a newly established faculty representative system.

With the College's 90<sup>th</sup> anniversary next year rapidly approaching, this is a good time to take stock, evaluate our goals and mission, and ensure that what Goodenough has to offer is apposite for our Members today, and in the years ahead. We are in the final stages of the strategic review which, when completed, will help us to meet the needs of the 21<sup>st</sup> Century microcosm that is Goodenough.

Our goal is to foster a deep sense of global citizenship through shared understanding, respect and life-long friendships. Each year, this is the challenge to which we rise, and I am delighted to be a part of it.

**Rebecca Matthews**  
Director





## Dwayne Fields

(UK)

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Explorer and Champion of the Outdoors  
Fellow of Goodenough College

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I was honoured – and flattered – to be invited to become a Fellow of Goodenough College in September 2018.

Born and raised in Jamaica until the age of six, I have great respect for the College's support for exceptional Commonwealth postgraduate students from less privileged backgrounds. For strangers arriving in a foreign country, there is inevitably that searching question – 'Do I belong here?'. I've seen how Goodenough's answer is a heartfelt 'You are one of us. You are welcome here.' I know how much that means.

My family moved to a Housing Estate in Hackney when I was nine years old. As a Londoner, part of a huge cosmopolitan community, I am always moved by the genuine camaraderie across nations and cultures that I see demonstrated by College Members. I see it in the cross-pollination of ideas, and in the everyday joy of learning from each other. This is a special and unique community and I am excited to be a part of its diversity.

As well as giving presentations at the College, I have led a team of 25 Members on a cross-country walk from The Burn to a remote spring made famous by Queen Victoria who enjoyed its waters. I am a great believer in the way the outdoors frees your spirit. This is no less so for Royalty and privileged postgraduates than it is for inner city children who have never ventured into the countryside before.

My expedition with Members at The Burn was a time for leaving routines behind, for sharing experiences, for hearing about hopes and ambitions and how they are achievable. That's something I relate to. Nothing will give me more satisfaction than passing on some of that belief to another generation.

# Financial report

for the financial year ended 31 March 2019

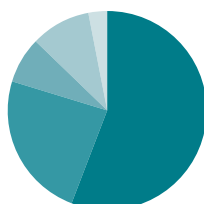
**Richard Barker** Director of Finance and Resources



## Income 2018/19

**£13.4m**

2017/18: £12.6m

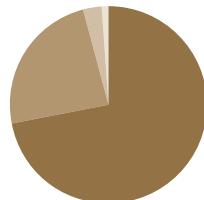


Member Rents and other charitable income	£7.5m
Goodenough on Mecklenburgh Square, Short Stay & Sabbatical	£3.2m
Catering, Events and Venue Hire	£1.0m
Investment income	£1.3m
Donations	£0.4m

## Operating Expenditure \* 2018/19

**£9.9m**

2017/18: £9.6m



Charitable Activities	£7.1m
Trading Activities	£2.4m
Fundraising	£0.3m
Investment Management	£0.1m

\* Operating expenditure excludes depreciation and financing costs.

## Delivering for the Future

The financial year to 31 March 2019 saw the College's income grow by 7% to £13.4m. The 3.5% increase in Member rents from 1 September 2018 took rents charged to Members to £7.2m, 53% of the College's total income. A 3.0% weighted average increase was approved by the Board for September 2019. Income from commercial activity was strong for the year, generating important contributions directly in support of the College's operations.

Following its rebranding as The Goodenough on Mecklenburgh Square, the College's hotel generated £2.4m in income, up 5.5% on the prior year. Income from Short Stays in College accommodation rose by 7.1% to £0.9m. These commercial operations generated a £1.5m surplus donation to the College, in addition to £0.3m of College costs recovery. The College's Events and Venue Hire activities generated a further surplus donation to the College of £0.2m in addition to £0.1m of College costs recovery.

An increase in expenditure on fundraising reflected the new focus of the College in this area, in part leading to an increase in donation income to the College of £0.4m, but predominantly focused on generating more substantial future support for the College from donors.

Expenditure on scholarships and bursaries continued to grow. The financial year saw £0.4m spent on such schemes, representing 5.7% of total Member rents. The approved budget for 2019/20 saw this grow to £0.5m, expected to be 6.5% of Member rents, of which £0.2m is expected to be provided for from externally donated funds. College fundraising continues to seek to grow this in absolute terms, as a percentage of rents and to grow the current 24% of Members expected to be supported through such schemes.

The Finance Committee continues to monitor and support the College in maintaining a clear, sustainable financial position, demonstrated through its 30-year long term forecast and Asset Replacement Plan. The Audit Committee continues to support the management of risk and the production of the College's financial statements, with the Investment Committee overseeing the management of the College's substantial investment portfolios.

**Richard Barker**  
Director of Finance and Resources





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