

# Annual Review 2019/20



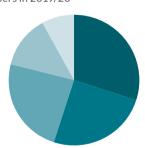
## **Our Members**

Almost 700 Members and their families from 78 countries



#### **Disciplines**

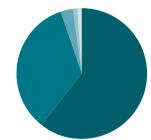
studied by Members in 2019/20



Political & Social Sciences	30%
• Arts & Humanities	25%
Medical & Natural Sciences	24%
• Law	13%
<ul><li>Business</li></ul>	8%

### Degree type

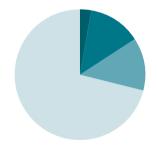
studied by Members in 2019/20



• Master's	60%
• PhD	34%
Law qualification	3%
<ul><li>Fellowship/Post Doctoral</li></ul>	1%
<ul><li>Other</li></ul>	2%

## Scholarships and Bursaries

for Members in 2019/20



Mecklenburgh Funds	3%
• Bursaries	13%
<ul><li>Scholarships</li></ul>	13%
<ul> <li>No Goodenough funding</li> </ul>	71%

## A fellowship of global citizens

Goodenough College's vision of a fellowship of global citizens with shared values of tolerance, respect, understanding, service and togetherness has never been more relevant and vital than it is today.

Our strong, collaborative community of the brightest international minds offers a model for what is possible when we work together. As countries across the world face the impact of the COVID-19 pandemic and the Black Lives Matter movement shines a spotlight on racism, inequality and intolerance, the validity of our approach and the importance of our values is clear.

In 2019/20, the Goodenough community welcomed almost 700 Members, half of whom were drawn from Commonwealth countries, representing 78 different nations. Our 573 studying Members were undertaking postgraduate studies in diverse disciplines at 38 academic institutions across London. 104 of our Members were joined at the College by either a partner or their family, with 55 children part of College life this year. By living, studying, socialising and eating together, our Members learn from each other every day, exchanging ideas, openly debating values and forming lasting friendships.

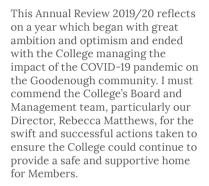
In this year's Annual Review, we reflect on our achievements and the challenges faced during 2019/20 as we strive to create a stimulating, inclusive and mutually supportive residential community for outstanding postgraduate students in the heart of London.

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#### **Foreword**

**Eric Tracey** Chairman of the Board



The year saw the successful launch of the College's first five-year Strategic Plan and of our Commemorative Biennium celebrating two significant anniversaries for the College. 2020 marks 90 years of Goodenough College and we were delighted to invite Members, Alumni, partners and stakeholders to join us for a programme of events before this activity was curtailed by the pandemic. We look forward to continuing the celebrations in 2021 when we mark the 70th anniversary of the launch of the Lord Mayor's National Fund for Thanksgiving which helped to build William Goodenough House.

In response to the Black Lives Matter movement, we have begun a full review of our systems, processes and signals. Aided by an external specialist, we plan to have a College Equality, Diversity and Inclusion Strategy in place by the end of 2020.

I am pleased to report that in November 2019, we were able to bring several houses on Mecklenburgh Square back into the College's Estate. We hope this will offer opportunities to extend the accommodation offered to Members in future. We will report back as plans develop. The year saw the College welcome Graham Ward CBE as President of the Advisory Council, following the retirement of Professor René Weis. Graham brings to this important role his immense knowledge and understanding of the College, gained over two decades as a Governor.

Very sadly, we have lost one current and one former Governor and one former member of staff to illness this year. Deborah Goodwin had been a friend of the College since 2017, while Johnny Polk's exceptional service covered almost 40 years, including some years as Vice-Chairman of the College. Former Director of Development and External Relations, Mark Lewis, established much of our Alumni engagement and fundraising activities during his eight years at the College. They will all be very much missed.

In October 2020 I will be stepping down as Chairman after 15 years on the Board and a professional association with the College stretching back to 1980. There is much to be proud of during my tenure, notably the Strategic Review, improved transparency in our governance and the recruitment of Rebecca Matthews as Director. I am also delighted to be overseeing an orderly succession to a distinguished Alumnus, Stuart Shilson LVO DL, as the next Chair of the College.

Eric Tracey Chairman of the Board



'The year saw the successful launch of the College's first five-year Strategic Plan and of our Commemorative Biennium celebrating two significant anniversaries for the College."

TEDx 2019





Rebecca Matthews Director

"As well as strengthening our international Alumni network, a priority this year has been to forge new partnerships and build on the College's many existing relationships here at home."

#### A year of promise and opportunity

2019/20 began as a year full of promise and opportunity. In May 2019 I embarked on my first Director's Tour to Canada and the US, relishing the opportunity to connect with our valued Alumni, to reminisce about their time at Goodenough and to share our ambitions for the future of the College. In Calgary, Toronto and New York, I heard story after story of lives changed, of experiences that will never be forgotten and of lifelong friendships made.

Understanding just how close the College remains to people's hearts so many years later was truly inspiring and reinforced my resolve to provide that transformational experience to each and every Member joining our community.

As well as strengthening our international Alumni network, a priority this year has been to forge new partnerships and build on the College's many existing relationships here at home. I've been fortunate to be able to meet with leaders and representatives of many organisations to update them on the College's plans and to explore how we could work together in the future. These included the British Council, Oxford University Colleges, Universities UK, Cumberland Lodge and the scholarship bodies Chevening, Fulbright and Marshall.



Welcome Drinks 2019

#### **Ambrose Odoch**

(South Sudan)

Studying for a Master's in Education and International Development at UCL's Institute of Education

"I was born and raised in South Sudan until, aged nine, the civil war forced me to take refuge in the Kiryandongo Refugee Settlement Camp in Uganda. This became my home for the next three decades. I studied for a teaching qualification not only to help my fellow refugees, but also with the aim of one day returning to South Sudan to make a difference.

"When I found out about the Windle Postgraduate scholarship, and the opportunity to study for my Master's in London, I didn't dare to hope I would succeed."

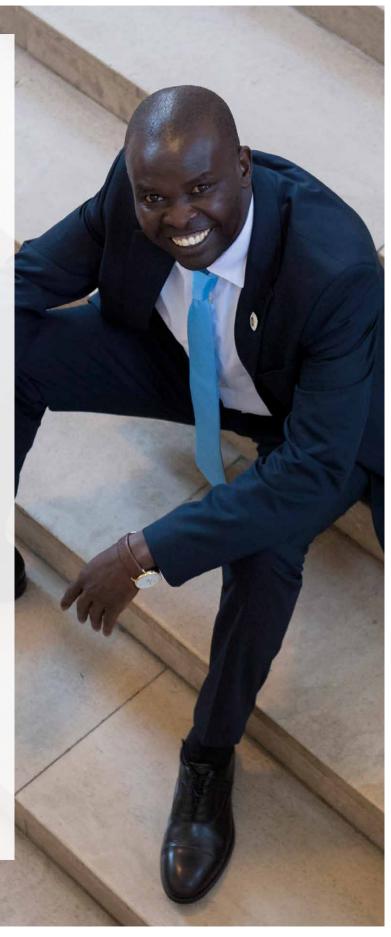
In 2019, Ambrose was awarded a Scholarship by the College and Windle Trust International to cover travel, visa and accommodation costs, with the university paying his tuition fees. He is also one of the first recipients of our Community Bursary which supports a Member's living costs, allowing them to benefit from everything the College community has to offer.

"The opportunities Goodenough College has given me are incredibly rare. I am so thankful for the practical support, for example the good food (I've not missed a single meal) and the help to buy two pairs of shoes, a suit, warm clothes and the umbrella I needed for the British winter.

"I've also had the chance to experience culture in the capital city and visit places outside of London; I spent three nights in Scotland at The Burn and went to Wales to visit their parliament. I've learnt so many new things from conferences and Port Talks and have met and built friendships with people from different countries and social backgrounds. Each experience has been very important to me and this is a year I will never ever forget.

"It is vital that Goodenough continues to open up opportunities to people like me. Without the College's support I would never have been able to come to London. By educating me, both through my studies and what I have learnt as part of this fantastic community, Goodenough College will reach so many more people.

"The Scholarship and Bursary will have a long-term impact as I take my newfound knowledge, skills and experiences back to South Sudan and share them with others. Everything I have learnt here is preparing me for the future and will help me to do great things when I get home."



continued

"It is gratifying to witness how our Members take the initiative each year, applying their creativity and sense of purpose to organising events, performances and cultural experiences."

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### **Expanding horizons**

As ever, this year Members have embraced every opportunity to expand their horizons, intellectually, culturally and socially. Our community boasts people of different ages and cultural backgrounds, of all faiths and none, with varying interests and political views. However, while living and working as part of this diverse community, I see a high degree of commonality between us. Our Members are constantly curious and prepared to question the world around them. They bring with them open minds and hearts, as they strive for academic excellence and to make an outstanding contribution in their chosen field. It is a privilege and a joy to encourage and enable our Members to immerse themselves in everything Goodenough has to offer.

During my first Goodenough orientation and welcome period as Director, in September 2019, I was delighted to get to know our new Members and to present the first Port Talk of the academic year on the theme "The World 90 Years On". attend the Pirates of the Caribbean Boat party and enjoy a Best of British Dining In Night. It is gratifying to witness how our Members take the initiative each year, applying their creativity and sense of purpose to organising events, performances and cultural experiences. One such example that stands out this year was the Songs for a Scholar musical concert organised by a group of Members from South Africa to raise funds for a Scholarship created to benefit a future Black South African Member. This commitment to diversity and inclusion in action was truly commendable and demonstrates the development of a culture of philanthropy amongst Members.

Throughout 2019/20, the College once again hosted an outstanding programme of seminars, conferences and after dinner talks designed to satisfy our Members' shared desire to be inspired and challenged on a wide range of subjects. Speakers included eminent scientist, medical researcher and champion of women in science Professor Anne O'Garra; distinguished politician and member of the House of Lords The Rt Hon Lord Howell; Dr Julie Maxton CBE, Executive Director of The Royal Society and Fellow of the College; and writer, editor and Director of the Hay Festival Peter Florence CBE.

A highlight of the programme for many was the opportunity to hear first-hand from 89-year-old Holocaust survivor George Donath. George's story is one of hope, friendship and forgiveness. As one of many European Jews saved from concentration camps and offered refuge by El Salvador, his powerful words spoke to the importance of solidarity and compassion that stretches across continents.

College life continues to extend outside of London and this year we actively encouraged more Members to experience The Burn, our extraordinary academic retreat in Scotland which celebrated its 70th anniversary this year. We held our first Scholars' Retreat in January 2020, taking 40 Members to The Burn for an invigorating break from the city. By bringing together this cohort of Scholars we aimed to foster an even stronger sense of community amongst our Members who receive Scholarships and introduce them to this beautiful place to study, relax and enjoy the outdoors

Opportunities to travel and explore Europe also played a part in this year's programme. In addition to the Dean's seminars in Athens and Madrid, in May 2019 the Dean and I joined eight Members studying visual arts for the vernissage of the LVIII International Biennale in Venice. Over an incredible few days we visited various art exhibitions in the company of art consultant Lady Ghislaine Kenyon, attended a seminar on the work of Angelica Mesiti with international curator and Fellow of the College Juliana Engberg and met with officials from the Victoria and Albert Museum, The Courtauld Institute of Art,

the Gagosian Gallery and the University of Ca' Foscari, Venice.

At Founder's Day in October 2019 we launched our Commemorative Biennium, marking two key anniversaries in the College's history. These double celebrations presented us with an ideal opportunity to design a programme of events to bring together and strengthen connections between all those who know and love the College. After months of planning and preparation we had been particularly looking forward to a VVIP visit to the College to mark our 90th anniversary in March. However, the escalating COVID-19 crisis led to the reluctant but necessary postponement of the event. This news came as a great disappointment to our Members, staff and Alumni, some of whom were travelling across the world to join us for the occasion. There is significant energy and optimism for a future visit, and we look forward to resuming our activities to mark these significant milestones in the coming year.

"Our Members are constantly curious and prepared to question the world round them. They bring with them open minds and hearts, as they strive for academic excellence and to make an outstanding contribution in their chosen field."

Members appreciated Holocaust survivor George Donath's moving talk



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#### Renewing our Vision and Mission

Since becoming Director I have been focused on shaping a new Vision and Mission for the College, a way forward underpinned by shared values. I set out to renew and invigorate the vision of our founders in the light of our own times. Over several months, I talked with many of the people with the greatest interest and investment in the College – our Members, Alumni, Board and Advisory Council, staff, partners and funders – to develop a sense of who we are, what we have achieved and where we might go in the future.

The launch of the Strategic Plan in January 2020 was the culmination of a huge amount of work from all our stakeholders. By committing to a genuinely consultative approach, we were able to clearly define and gain consensus on what we want to

accomplish, creating an ambitious and coherent plan for the next five years. It is an achievement I am extremely proud of and I would like to express my thanks to the many hundreds of people who have played an active role in helping us to shape our future, in particular to Fellow and Alumnus Stuart Shilson LVO DL of McKinsey for his generous guidance throughout the process.

As part of this work we have also invested in strengthening our marketing and communications activity to build our external profile. This year we have completed a rebranding exercise, enhanced our messaging and launched a new, more dynamic website designed to help us to better engage with Alumni, potential Members and partners.

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Music and Desserts Concert



"The country evenings were the best – they were a treat to all your senses. You could almost taste, feel and touch the cultures but mostly you had to dance, dance like the locals of the country on that night. Greek Night, African Night and our very own Caribbean Night, where we tried our best to submerge the other residents in our rich tropical culture..."



Top: Latin American Week celebrations Right: Pan Asian Week cultural night

continued

#### An agile response to COVID-19

At the beginning of 2019/20, we could never have predicted that the year would finish with our community adapting to the challenges posed by a global pandemic. As the impact of COVID-19 was felt both here in London and across the globe, our focus moved sharply from the future to the present.

We did everything we could to protect and support the health and wellbeing of our Members and our staff. Our pandemic response was notable for its speed, effectiveness and agility. Our swift actions were fully endorsed by Public Health England who told us they were impressed at how quickly we acted to put in place excellent and wellthought-out procedures at a time when little guidance was available for our sector. We were also delighted to be able to use the College's resources to support our local community, offering free accommodation at the Goodenough Hotel to NHS staff working at the Great Ormond Street Hospital for Children at the height of the crisis.

Inevitably, COVID-19 has meant we have had to pause many of our activities, including the delivery of our Strategic Plan and our Commemorative Biennium events. However, this crisis has further demonstrated the spirit and resilience of the Goodenough community.

Ever since joining the College, I have felt a sense of belonging to an incredible family and throughout this difficult time the togetherness of our global community has resonated more than ever. It is a privilege to witness how well we all live and learn together during good times, but I am particularly pleased with the way we have supported each other throughout this unprecedented period of challenge.

"We were also delighted to be able to use the College's resources to support our local community, offering free accommodation at the Goodenough Hotel to NHS staff working at the Great Ormond Street Hospital for Children at the height of the crisis."



London House Library during lockdown



continued

#### Impact and inclusivity

At the time of writing, the Black Lives Matter movement has inspired those of us who lead the Goodenough community to prioritise what we can do to advance our thinking on equality, diversity, anti-racism and inclusivity and to identify how we can achieve lasting change. The College exists to foster tolerance and understanding but it is clear there is more to be done. As we continue to write the history of the College, we will listen and learn, recognising the strength we gain from the diversity of cultures and nationalities that make up our community. We will continue the conversation on this issue with our Members, Alumni and colleagues, review current practices and seek expert help to develop and put in place a College Equality, Diversity and Inclusion Strategy by the end of 2020. I look forward to providing an update on our progress in next vear's Review.

Our Scholarships and Bursaries programme aims to attract and recruit the most talented postgraduates, whatever their financial circumstances. In the forthcoming 2020/21 academic year, the College will increase the allocation to the Scholarships and Bursaries Panel by over 20% to £0.6m, helped by all those who responded to our 2020 COVID-19 Appeal. We expect that over 70% of Scholarships and Bursaries expenditure in the 2020/21 academic year will be funded through generous donations from Alumni and other funders. We are extremely grateful for this continuing support.

Our commitment to listening to the voices of our Members and Alumni has shaped several decisions taken over the last year. The introduction of a new Community Bursary was a direct response to hearing that, for some Members, money remains a barrier to participating fully in the life of the College. This new Bursary is designed to cover the cost of meals. in the Great Hall and Freddie's, College trips within London or to The Burn and cultural and social events, like the Bloomsbury Opera and TEDx. You can read about the impact this support has had on our first recipient Ambrose Odoch on page five. We hope to secure further support to be able to offer more Community Bursaries in 2020/21.

We were pleased to receive an independent endorsement of the positive impact of our Scholarship and Bursary programme. A study we commissioned, based on social return investment principles, found Members' experience at the College is overwhelmingly positive. It reported the social value experienced by Members and their families is significant, at a level between two and three times the value of the cost of the activities at the College. Our Scholars reported many benefits to the financial support they received including freedom from financial worry, more time available for studies, a sense of safety and belonging and increased awareness, understanding and tolerance of other cultures. In time, we hope to extend this piece of work by commissioning an independent analysis of the College's impact across the full Membership body.

"We welcomed external recognition of our commitment to equality, diversity and inclusion this year. In September 2019, we won a Championing Diversity award, as part of International Houses Worldwide, at the global PIEoneer awards, which celebrate innovation and achievement in international education."









"The atmosphere in the College with many social events makes it natural and easy to get to know people from all over the world."

Top: Goodenough football team Left: African Caribbean Society event

continued

"At this time of great change, when a devastating pandemic and a powerful social movement continue to have repercussions in countries all over the world, the need for greater international tolerance, understanding and collaboration is clear."

#### Welcomes and goodbyes

Each of our Members, Alumni, staff, Fellows and Governors plays an active role in the Goodenough community. This year I was delighted to welcome our new President Graham Ward CBE and ten new Fellows, including geneticist, cell biologist and Nobel Prize winner, Sir Paul Nurse, and cultural historian, campaigner and independent adviser on equality and diversity, Patrick Vernon OBE.

We also said goodbye this year to our outgoing President, Professor René Weis. We are so thankful to René for sharing his depth of knowledge and passion for language, literature, music and the arts with us all and for his years of service to the College.

I also want to take this opportunity to thank our Chairman, Eric Tracey, for all that he has brought to the College over the last four decades, first as a Governor and then for the last four years as our Chair. He will be stepping down later this year and will be greatly missed by the Board, Governors, staff and Members alike. I have worked with Eric since joining the College in October 2018 and, although an all too brief collaboration in many ways, it has been deeply inspiring and a privilege to work under his leadership.

At this time of great change, when a devastating pandemic and a powerful social movement continue to have repercussions in countries all over the world, the need for greater international tolerance, understanding and collaboration is clear. The College has been living out this message for 90 years. I am incredibly proud of all that we have done, and will continue to do, to develop a sense of global citizenship and social responsibility in our Members. Our goal has never been more important.

Ze Sem Yatt la

Rebecca Matthews Director



Rebecca Matthews (right) with Shruti Punia, Jonathan Hirst Commonwealth Scholar, at the Scholars' Reception



#### Graham Ward CBE

#### President of our Advisory Council

"Throughout my 20-year association with the College, it has been its people and the way Members, staff and Governors interact with each other that has impressed me the most. It is incredibly powerful to see Members from countries all over the world, even those in conflict, sitting round a table talking, laughing and eating together in the Great Hall or Freddie's.

"In my new role, I have a clear responsibility to work with the Director and the Chairman to propose strategic direction and to monitor and review the implementation of our plans. The College's purpose is to inspire our Members to reach their full potential and we must keep that front of mind in everything we do. By providing talented postgraduates with a home and access to a breadth of academic, cultural and social opportunities, we are enabling them to go on to play a full part in the world.

"Sharing time with Members is the best way to understand and see first-hand the impact the College has. Events that stand out for me are opportunities to hear the College's talented musicians perform and the Faculty Dinners, which have allowed me to talk with Members on subjects as diverse as opera, law, medicine and economics. I always come away from a Dinner having learnt something new.

"In February 2020, I took 12 Members on a President's Day tour of Sizewell nuclear power station, during which we discussed possible pathways to achieving a net zero carbon world. As ever, I was hugely impressed by the group's intelligent, enquiring and eloquent contributions and that day I learnt much from them, as well as enjoying sharing my experience of sustainable energy.

"I have always been drawn to the College's international approach as I come from a very international family and have, over the course of my career, worked in more than 70 countries. As President of the Advisory Council, I can contribute my knowledge of working internationally in the fields of energy, finance and international aid, where mutual learning and sharing was essential to developed and developing nations working effectively together.

"These experiences have given me a strong belief that living and working with people from different cultures benefits everybody, making for stronger and more coherent communities based on mutual understanding. There is no better example of this than Goodenough and I am proud to play my part in driving forward the College's plans for the future."

## Financial report

for the financial year ended 31 March 2019

Richard Barker Director of Finance and Resources



#### Income 2019/20 £13.8m 2018/19: £13.4m Member Rents and other charitable income £7.7m Goodenough on Mecklenburgh Square, Short Stay and Sabbatical £3.3m Catering, Events and Venue Hire £1.3m Investment income £1.2m Donations £0.3m



#### Safeguarding the future

This year saw the College's income grow by 3% to £13.8m. Member rent levels were increased by a weighted average of 3% from 1 September 2019, generating 52% of the College's total income, down from 53% last year.

The 'lockdown' imposed by the Government meant that The Goodenough on Mecklenburgh Square and the College's Events and Venue Hire businesses were closed from 19 March. Although revenues decreased in March, the College delivered the majority of its programmed activities during 2019/20 and the full impact of COVID-19 will be shown in the 2020/21 accounts.

Until the COVID-19 crisis, commercial revenues were strong, generating important surpluses for the College. Although commercial accommodation income increased by just 2% to £3.3m overall, income from catering, events and venue hire grew by 24% to £1.3m with the events business generating £0.8m in external revenues.

The College spent £7.7m on charitable operating activities over the year, with a focus on increasing Scholarships and Bursaries expenditure by 15% to £0.5m, investing in fundraising and ensuring a well-maintained estate.

In response to the COVID-19 crisis, in May the College carried out an analysis of the potential financial impact of the pandemic. We assessed that the College's shortfall, against previously assumed surpluses, could be between £3.1m and £7.4m to the end of the 2020/21 academic year.

Lil Elir.

Richard Barker Director of Finance and Resources

 $<sup>\</sup>mbox{\ensuremath{\star}}$  Operating expenditure excludes depreciation and financing costs.



"Goodenough is something completely unexpected in central London. It's magical, it's nearly too good to be true. I think this is something that surprises and motivates people to become part of this community."

Alumni Reception 2019

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