

# Goodenough Giving Day 2021 – Impact Report

## Thank You

Thank you so much for getting involved in Goodenough Giving Day 2021. Thanks to your generosity we raised over £135,000, including Gift Aid, to help current and future Members while they call the College their home. Thank you so much for your continued support – and for helping us to raise over £15,000 more than we did on our first Giving Day in 2020.

Studying in London and living in Goodenough College has been a defining experience for my personal and professional life. Living at Goodenough College provided me with the amenities and pastoral care to complete my studies with ease. At the same time the College gave me the opportunity to be part of a vibrant international community, living with people who supported each other.

Sibulele Ngomane, 2019-20 WGH, Chevening Scholar, South Africa



Goodenough Giving Day is all about uniting our Goodenough community, connecting and reconnecting Alumni with each other and the College.

We're thrilled that almost 2,000 of you engaged with us on social media, with many taking part in our polls; taking a trip down memory lane with our Registrar's [tour of the local area](#); and visiting our photo archive on [Goodenough Global](#).

We are most grateful to our excellent Alumni speakers; Dr Christian Busch (LH 2009-14), Estelle O'Callaghan (LH 1999-2000), Jennifer Faust (WGH 1999-2000), Dr Mustafa Izzuddin (WGH 2008-09) and Geoffrey Stein (LH 2005-07) who helped to make Giving Day a special occasion.

Huge thanks also to our Giving Day Ambassadors who utilised their networks to spread the word about Giving Day and to share their memories of the College.

## Challenge Funds

There were a number of Challenge Funds that were unlocked throughout Giving Day. The donors behind these Challenge Funds wanted to increase the power of your donations, amplifying your voice.

Here's one example: to celebrate the internationality of the College, generous donors set up a Challenge Fund to release £9,000 when we received donations from 25 different countries. Thanks to the breadth of support for the College across the globe we easily met this World Country Challenge with donors from 37 countries.

And these Challenges weren't just focused on donations. Thanks to you, connecting with us on social media released an additional £3,000 as you took part in our polls.



It's my best ever time in life. I begin missing it though still living here. I love friends here who are always warm and supportive; I love our College library as it's my paradise for reading and thinking; I love the very vibrant and inclusive environment makes you safe to learn new ideas and express opinions; I love the societies that always cheer you up especially during long cold winter and the pandemic lock-down. I will always cherish it

Hailun Zhang, 2020-2021 LH, China

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## - Impact Report

### Your Impact

We are so grateful to over 300 donors who made a gift on Giving Day. Thanks also to over 60 donors who made their first donation. Your kind donations will have a real impact on the College in the following ways:

#### Scholarships

Thanks to your generosity, we have raised enough money to offer six full, or 12 partial Scholarships to talented postgraduate students from low-income backgrounds, allowing them to experience the benefits of life at the College.

#### Sustainable Estate

The money raised this Giving Day for our new Sustainable Estate project will upgrade 72 member rooms with LED lighting making them 75% more energy efficient.

#### Greatest Need

Designating your gift to wherever the need is greatest gives the College the flexibility to direct crucial funds to the areas where they can have the greatest impact.

#### Member Wellbeing

Your donations will ensure that 22 Members struggling with their mental health can receive professional counselling.

Overall, Scholarships were the most widely supported project, followed by the Sustainable Estate, Greatest Need, and then Member Wellbeing

### Your Support

Thank you again for your support of Goodenough College.

We simply wouldn't be able to accommodate such a diverse Member body without your donations. The experiences gained at the College can shape a Member's life. In a divided world, you are helping spread the seeds of internationalism among those who will have a significant impact in their fields, both locally and globally.

Not only that, you enable the College to be a safe and caring space for our Members where they can receive the support they need to get the most out of their time in London and at university. Our pastoral care ensures each Member can meet their potential.

It is also important for the future of the College that we respond to the current climate crisis and the concerns of our present and future Members. Our response to these global concerns is not only morally responsible and in line with the College's values – it will play also an important role in prospective Members' choice of accommodation.

Thank you.

